

Website visit

Identifying and definitional attributes

Metadata item type: Glossary Item

Synonymous names: Visits to a website

METEOR identifier: 497337

Registration status:

- [Health](#), Standard 13/11/2014

Definition: A series of page requests from a uniquely identified user of a website within one session. A session ends when more than 30 minutes has elapsed between each page request. Visits provide a reliable measure of overall traffic to a website.

Note that a visit can consist of one page view, or many.

Source and reference attributes

Reference documents: Google 2013. Google, Mountain View. Viewed 24 February 2014, <https://support.google.com/analytics/answer/2731565?hl=en>

Relational attributes

Metadata items which use this glossary item: [Mental health non-government organisation establishments NBEDS 2015-](#)

- [Health](#), Standard 13/11/2014

[Service provider organisation—number of visits to a website](#)

- [Health](#), Standard 13/11/2014

[Service provider organisation—number of visits to a website, total N\[NNNNN\]](#)

- [Health](#), Standard 13/11/2014