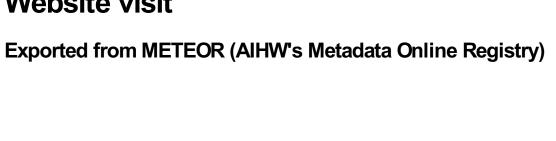
Website visit



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Website visit

Identifying and definitional attributes

Metadata item type: Glossary Item

Synonymous names: Visits to a website

METEOR identifier: 497337

Registration status: Health, Standard 13/11/2014

Definition: A series of page requests from a uniquely identified user of a website within one

session. A session ends when more than 30 minutes has elapsed between each page request. Visits provide a reliable measure of overall traffic to a website.

Note that a visit can consist of one page view, or many.

Source and reference attributes

Reference documents: Google 2013. Google, Mountain View. Viewed 24 February 2014,

https://support.google.com/analytics/answer/2731565?hl=en

Relational attributes

Metadata items which use this glossary item:

Mental health non-government organisation establishments NBEDS 2015-

Health, Standard 13/11/2014

Service provider organisation—number of visits to a website

Health, Standard 13/11/2014

Service provider organisation—number of visits to a website, total N[NNNNN]

Health, Standard 13/11/2014