Target group

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# Target group

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| Identifying and definitional attributes | |
| Metadata item type: | Property |
| METEOR identifier: | 269241 |
| Registration status: | [Community Services (retired)](https://meteor.aihw.gov.au/RegistrationAuthority/1), Standard 01/03/2005  [Health](https://meteor.aihw.gov.au/RegistrationAuthority/12), Standard 14/05/2015 |
| Definition: | A group of people sharing a common characteristic or set of characteristics which a particular government policy or program, or agency seeks to assist. |
| Context: | Target group is used in describing community services agencies, in service planning and in comparing community needs and service availability. Target groups may relate to population groups or communities, families/households, individuals, organisations or labour force groups. Characteristics may include age, cultural identity, geographic location, specific needs and other relevant characteristics. |
| Property group: | [Organisational characteristics](https://meteor.aihw.gov.au/content/274656) |

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| Source and reference attributes | |
| Submitting organisation: | Australian Institute of Health and Welfare |
| Origin: | Australian Institute of Health and Welfare (AIHW) 2003. National classifications of community services, Version 2.0. AIHW Cat. no. HWI 40. Canberra: AIHW. Reference through:http://www.aihw.gov.au/publications/hwi/nccsv2/index.html |
| Relational attributes | |
| Data Element Concepts implementing this property: | [Maternity model of care—target group](https://meteor.aihw.gov.au/content/558241)  [Health](https://meteor.aihw.gov.au/RegistrationAuthority/12), Standard 14/05/2015  [Service provider organisation—target group](https://meteor.aihw.gov.au/content/336705)  [Community Services (retired)](https://meteor.aihw.gov.au/RegistrationAuthority/1), Recorded 13/08/2007 |