

Target group

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Target group

Identifying and definitional attributes

Metadata item type: Property

METEOR identifier: 269241

Registration status: [Community Services \(retired\)](#), Standard 01/03/2005
[Health](#), Standard 14/05/2015

Definition: A group of people sharing a common characteristic or set of characteristics which a particular government policy or program, or agency seeks to assist.

Context: Target group is used in describing community services agencies, in service planning and in comparing community needs and service availability. Target groups may relate to population groups or communities, families/households, individuals, organisations or labour force groups. Characteristics may include age, cultural identity, geographic location, specific needs and other relevant characteristics.

Property group: [Organisational characteristics](#)

Source and reference attributes

Submitting organisation: Australian Institute of Health and Welfare

Origin: Australian Institute of Health and Welfare (AIHW) 2003. National classifications of community services, Version 2.0. AIHW Cat. no. HWI 40. Canberra: AIHW.
Reference through:<http://www.aihw.gov.au/publications/hwi/nccsv2/index.html>

Relational attributes

Data Element Concepts implementing this property: [Maternity model of care—target group](#)
[Health](#), Standard 14/05/2015
[Service provider organisation—target group](#)
[Community Services \(retired\)](#), Recorded 13/08/2007