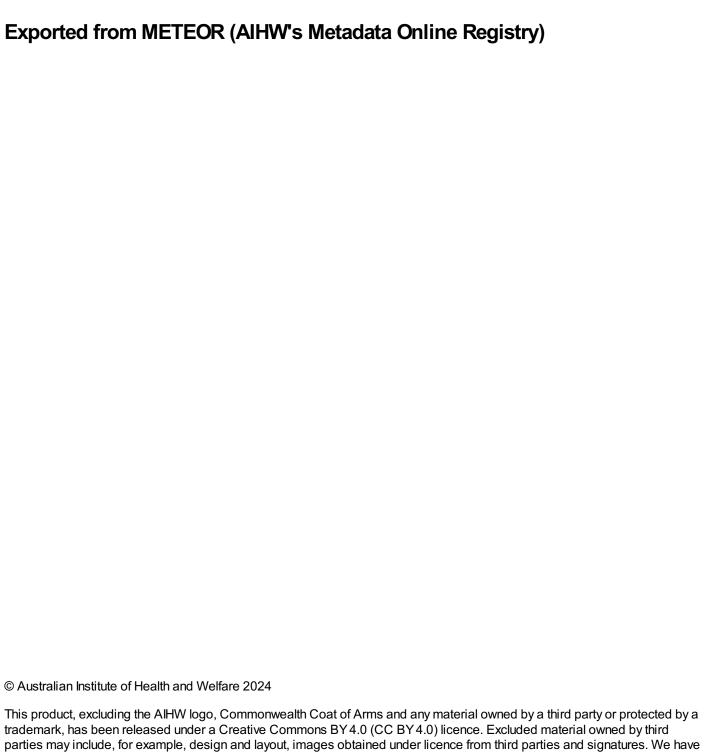
Service provider organisation—number of visits to a website



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Service provider organisation—number of visits to a website

Identifying and definitional attributes

Metadata item type: Data Element Concept

METEOR identifier: 481082

Registration status: Health, Standard 13/11/2014

Definition: The number of <u>visits to a website</u> administered by a service provider

organisation.

Object Class attributes

Identifying and definitional attributes

Object class: Service provider organisation

Definition: An organisation that provides services and/or care.

Specialisation of: Organisation

Source and reference attributes

Submitting organisation: Australian Institute of Health and Welfare

Property attributes

Identifying and definitional attributes

Property: Number of visits to a website

Definition: A count of visits to a website.

A website visit is a series of page requests from a uniquely identified user of a website within one session. A session ends when more than 30 minutes has

elapsed between each page request.

A visit count provides a reliable measure of overall traffic to a website by indicating how many people are accessing pages within and across the website within one

session.

Note that a visit can consist of one page view, or many page views.

Property group: Service provision event

Source and reference attributes

Submitting organisation: Australian Institute of Health and Welfare

Data element concept attributes

Relational attributes

Data Elements implementing this Data Element Concept:

Service provider organisation—number of visits to a website, total N[NNNNN]

Health, Standard 13/11/2014